



SUPERCUP™



HELSINKI
2022

FAN LEAFLET

HELSINKI OLYMPIC STADIUM
10 AUGUST 2022 22:00

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MESSAGE FROM UEFA PRESIDENT



We are delighted to welcome you to the Helsinki Olympic Stadium for the 2022 UEFA Super Cup match. The Finnish capital is the setting for the first UEFA club competition final to be played in Finland.

This Super Cup match is an exciting curtain-raiser to the new club competition season, bringing together the winners of the 2021/22 UEFA Champions League, Real Madrid, and UEFA Europa League, Eintracht Frankfurt. UEFA decided several years ago to take the Super Cup around Europe, and Finland is the latest of our member associations to have the opportunity to play host to this major international football occasion.

The stadium in Helsinki was built to host the Summer Olympic Games that eventually took place in 1952, and underwent major renovations from 2016 to 2020. Its distinct tower stands 72.71 metres high – the distance thrown by Finnish athlete Matti Järvinen to bring him the javelin gold medal at the 1932 Summer Olympics in Los Angeles. The arena is also home to Finland's national football team.

We expect a hard-fought encounter between two teams packed with players of the highest quality. I hope that you will witness a match to remember – and enjoy your stay in Helsinki.

Aleksander Čeferin
UEFA President



MESSAGE FROM THE FOOTBALL ASSOCIATION OF FINLAND



We at the Football Association of Finland wish to welcome the two clubs, their supporters and all the friends of football to Helsinki to enjoy the UEFA Super Cup. We are proud to be a host to this major European football occasion, and therefore, it is our duty to thank UEFA for bringing the Super Cup to Helsinki: this marks the first time that a UEFA club competition final has ever been held in Finland.

The host of the final will be the historical Olympic Stadium, built all the way back in 1938, which we are extremely proud of. It is our hope that the unique atmosphere of the stadium will come across for all the football fans arriving in Helsinki, and that the occasion will allow us to share our love and passion for football with our guests. In Finland, the beautiful game is now more popular than ever: we have broken past records in both the number of fans of the game, and number of footballers in the country - not least thanks to the fact that, today, there are significantly more girls and women playing and loving football in Finland than ever before.

Abroad, Finland is widely known for positive attributes such as happiness, equality, and sustainable development. We hope that on the night of the final, we will be able to create a worthy stage by reflecting those attributes and bringing a joyous and respectful atmosphere to the Olympic Stadium for the match between Real Madrid and Eintracht Frankfurt - with the help of their amazing fans.

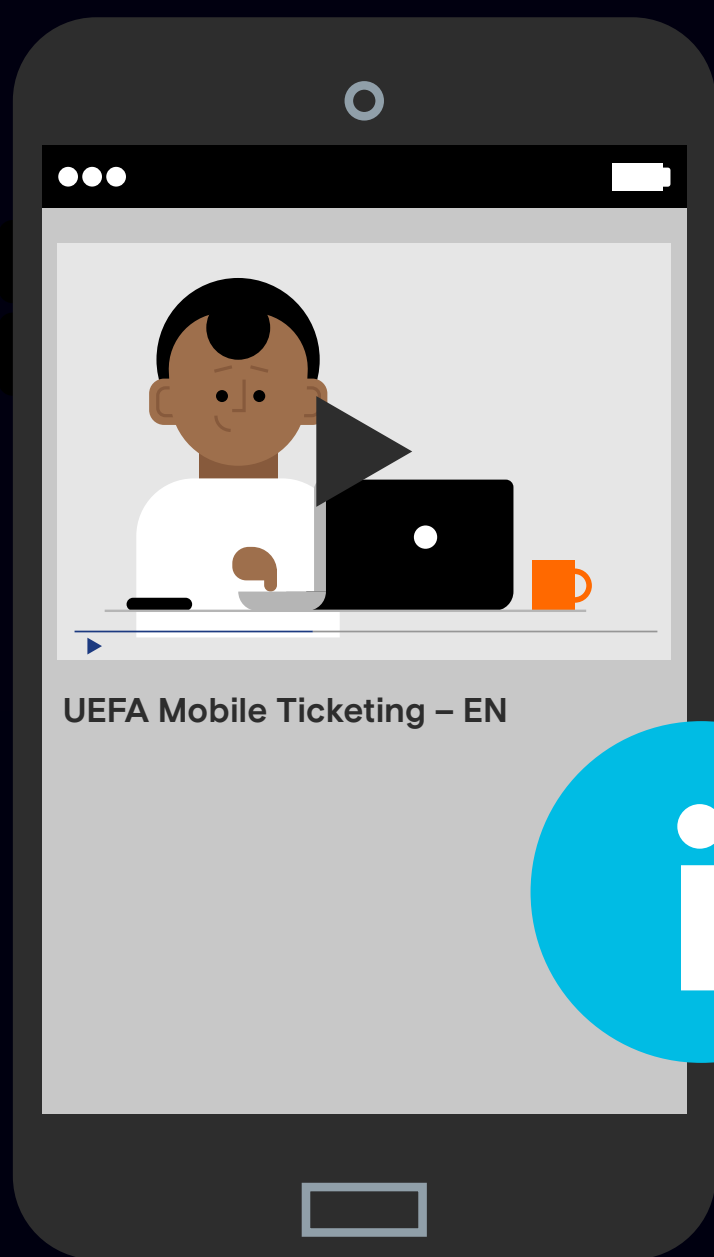
Welcome to Helsinki!

Marco Casagrande

General Secretary of Football Association of Finland



GETTING YOUR MOBILE TICKETS AT HOME



Few days before the match, you will receive an email with a link to download UEFA Mobile Tickets App. Ensure to follow the steps described in the video:

<https://www.youtube.com/watch?v=NPIWwPjppvY>

REQUIRES INTERNET



TRAVELLING TO HELSINKI BY PLANE



The best airport to travel to is Helsinki Airport (HEL): <https://www.finavia.fi/en/airports/helsinki-airport>



You can also fly to Tampere (TMP) or Turku (TKU) Airports and come to Helsinki by train arriving at Helsinki main railway station close to the stadium and city center.



TRAVEL TIPS



- Travel light. If you are traveling by charter flight, no checked baggage is allowed. Bags are not allowed in the stadium (2 bag deposits will be available in the immediate surroundings of the stadium). Please see the stadium information section for more details.



- For charter flight departures, you must already have your boarding pass printed.



- You can be at the stadium from 19:00, when the gates open, if you don't want to miss any of the pre-match ceremony.



INDIVIDUAL TRAVELERS



You can reach the city center from Helsinki Airport by Public Transport via train lines "I" and "P" (trains going opposite directions, duration 30min). Please download the HSL Application for information and ticket purchase:



<https://www.hsl.fi/en/tickets-and-fares/hsl-app>

There is also a taxi rank in front of the terminal.

ORGANISED GROUPS

Tour operators can organise coaches for charter flights arriving at Helsinki Airport on matchday. Dedicated charter coach parking in the city of Helsinki is available for free when booked at <https://uefa.fame.uefa.com/EBS/BusParking/Introduction.aspx?p1=MTUwMDEwN-TQy&p2=Mjk%3>



However, organisers recommend using the trains over charter coaches.

SANITARY CONDITIONS



TRAVEL DOCUMENTS TO FINLAND

- Since Finland, Germany and Spain are all EU Member States and Signatory States of the Schengen Convention, passengers travelling to Finland do not need visas. Accepted travel documents by Finland can be seen here: <https://um.fi/visa-requirement-and-travel-documents-accepted-by-finland>



SANITARY CONDITIONS

- There are no COVID-19 restrictions in Finland. Border checks have returned to pre-pandemic procedures.



FAN FESTIVAL



2022 UEFA SUPER CUP FAN FESTIVAL



This year, the UEFA Super Cup Fan Festival will be located in Kansalaistori, a spacious square in front of the beautiful Oodi library, one of the most central locations in the city. We are thrilled to bring the Fan Festival back after two editions without it.



This year's edition comes back to Helsinki to celebrate, together with our fans, the magic of football: more entertainment, music and football activities than ever before, and it's free:



- Have your photo taken with UEFA Super Cup Trophy.
- Enjoy some of Helsinki and Finland's best local DJs, bands and performers.
- Test your skills in the challenging football activities.
- Enjoy the activations and surprises of our Partners.



OPENING DAYS AND HOURS



- **09 August** 11:00 – 20:00
- **10 August** 11:00 – 01:00



The Fan Festival will give the visitors the chance to sample a real Super Cup experience. **Don't miss it!**



MESSAGE FROM THE CITY OF HELSINKI



Dear friends of football

It is my distinct pleasure to wish the UEFA Super Cup and football fans worldwide a warm welcome to Helsinki!

Helsinki loves sports, and we have a solid reputation as an efficient promoter and organizer of sporting events. Countless competitions in a wide variety of fields have been successfully staged here. Finland's capital is also home to a very active football community, whose players and fans represent passion and fellowship at its finest.

I am delighted that the UEFA Super Cup 2022 will bring the thrill of organised sports within reach of the residents of Helsinki and many people who will be visiting our fair city.

Just as with team sports, the organisation of events is a group effort. It is Helsinki's sincerest wish that the UEFA Super Cup will be executed in a responsible and smooth manner, with the added sparkle that only sports competitions can bring.

Here in Helsinki, everyone will have a chance to join in the fun. In addition to the game at the Helsinki Olympic Stadium, we will establish the Fan Festival for true football devotees at the Kansalaistori square next to the Helsinki Central Library Oodi. A giant screen will be erected at the Fan Festival event area, where the game will be broadcasted.

I wish the both participating teams in this electrifying event the best of luck. Here's to a memorable UEFA Super Cup 2022! I hope you will enjoy your visit to Helsinki.

Juhana Vartiainen
Mayor of Helsinki



FAN MEETING POINTS



Fan Meeting points will be in urban squares and parks, conveniently located at walking distance to the stadium, the fan festival and the city's main attractions.



Fans will find food and beverage facilities, toilets, and transport information at the fan meeting points, which are surrounded by many bars and restaurants.



The specified transport mode will take you directly to your allocated entrance from the Fan Meeting point.



Please follow all instructions that you receive from staff and volunteers at your fan meeting point as well as at the transport hubs.



EINTRACHT FRANKFURT SUPPORTERS

- Fan Meeting Point at Kaisaniemenpuisto for all supporters.
- Eintracht Frankfurt supporters landing at Helsinki Airport are recommended to use Helsinki Public Transport and travel from the airport to the city centre by train. Kaisaniemenpuisto, where the The Fan Meeting Point is located, is right next to the Helsinki Central Railway Station.
- Onward travel to the stadium is possible via a scenic walking route, which takes approximately 30min (only 2 km). Alternatively, supporters can head to tram stop Rautatieasema (2 or 2B) or Lasipalatsi (4 or 10) and travel to Ooppera stop.
- Non-ticketed supporters are invited to go to the Fan Festival area for the Fan Viewing of the match.
- The timetable of the trains going to the airport has been prolonged and those traveling back to the airport post-match will be able to return to the airport by train. More information on the HSL Application on <https://www.hsl.fi/en/tickets-and-fares/hsl-app>

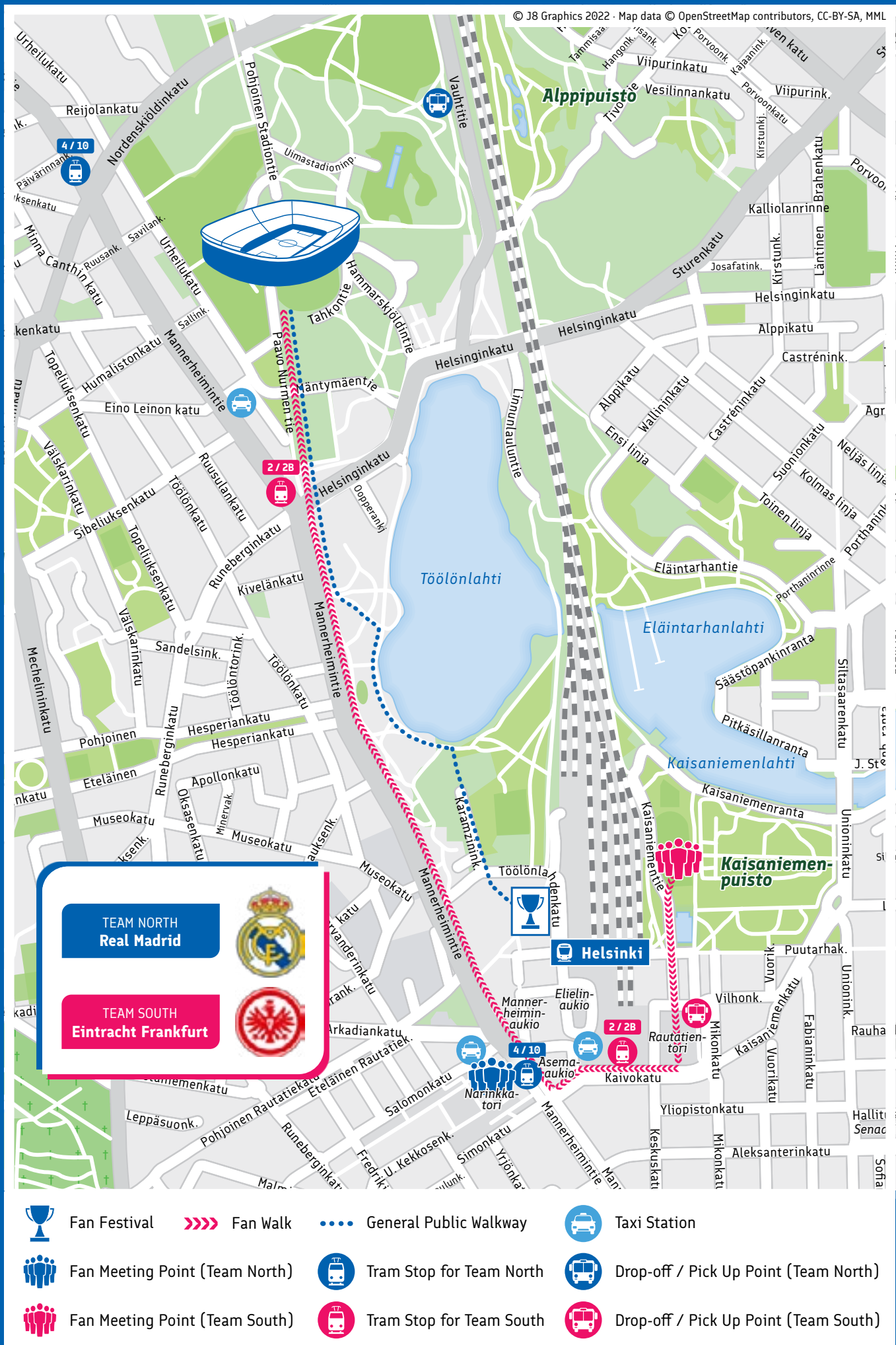


REAL MADRID SUPPORTERS

- REAL MADRID supporters (organized groups) landing at Helsinki Airport via chartered flight will be brought by their associated charter coaches to the load zone called Vauhtitie near the Helsinki Olympic Stadium. From there it is a 5-minute walk to the stadium.
- Fan Meeting Point at Narinkkatori in the city center (no facilities but many bars and restaurants close by)
- Non-ticketed supporters are invited to go to the Fan Festival area for the Fan Viewing of the match.
- Those traveling by charter coach back to the airport post-match will be able to meet their coaches on the same load zone called Vauhtitie near the stadium.
- Individual travelers can go straight to the Helsinki Central Railway Station. The timetable of the trains going to the airport has been prolonged and it is possible to return to the airport post-match also by train. More information on the HSL Application on <https://www.hsl.fi/en/tickets-and-fares/hsl-app>



KEY SPECTATOR LOCATIONS MAP



GETTING TO THE STADIUM



Helsinki Olympic Stadium is conveniently located within walking distance from the city center (2 km). The easiest and quickest way to the stadium may be on foot. There will be pedestrian signage from the Fan Festival and Fan Meeting Points guiding you to the stadium.



If you are using the tram, there are two tram stops very close to the stadium. To access Entrances South, East 1 and East 2 it is recommended to use Ooppera tram stop (trams 2, 2B, 4 and 10). To access Entrance North the closest tram stop is Kansaneläkelaitos (only trams 4 & 10).



HSL APPLICATION



If you are using public transportation, you must purchase your ticket before entering the vehicle. It is recommended to download the HSL Application. Via the HSL App you can purchase tickets and use the Journey Planner which shows you the mode of transport and the timetable from your location to your preferred destination. You can find the HSL App from Apple Store and Google Play.



For more information, please go to <https://www.hsl.fi/en/tickets-and-fares/hsl-app>



If you travel to Helsinki by car, please note that there will be road closures and there is no parking for private vehicles near the stadium.



LAST KM MAP



- Bikes & E-Scooter Parking**
Pyörä- ja skuuttiparkki
- Bag Deposit**
Laukkusäilytys
- Entrance**
Sisäänkäynti
- Fan Meeting Point**
Kannattajien tapaamisalue
- TAXI**
Taksi
- Fan Shop**
Kannattajatuotemyynti
- Parking**
Pysäköinti
- Super Cup Club**
Super Cup Club
- Ticketing Centre**
Pääsylippuinfo



ACCESSIBILITY



ACCESSIBLE SERVICES FOR DISABLED SPECTATORS

UEFA does its utmost to ensure all its competitions are accessible.



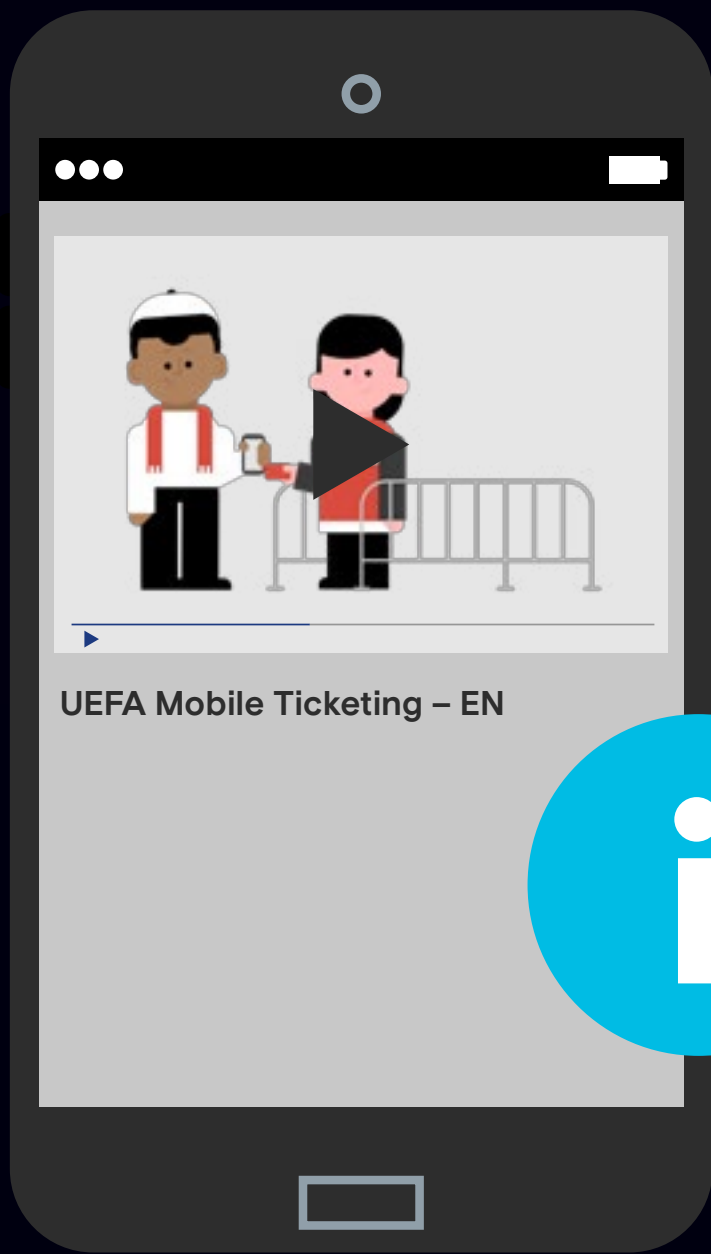
- Wheelchair users should go to Entrance East 2.
- There is a taxi drop point in front of Entrance East 2, which can be accessed via Hammarskjöldintie road.
- If needed, there are lifts available inside the stadium seating areas
- Accessible services are located nearby concessions stands.
- Audio-descriptive commentary (ADC) is available in both playing team languages
- Access to dedicated stands for seating on the same level of entrance gates.
- Lower serving counters are located on the centre of concessions stands.
- Accessible toilets are available throughout the stadium.
- Guide and assistance dogs are permitted into the stadium.

WHEELCHAIR LOAN SERVICE

If required, spectators with reduced mobility / temporary injury can use a wheelchair loan service. Please speak with the volunteers at Entrance East 2 for more information.



MOBILE TICKET ACTIVATION



Your QR code will be unveiled at the stadium, when presenting your Mobile Ticket to the steward.

Ensure your battery is fully charged and activate Bluetooth.

<https://www.youtube.com/watch?v=NPIWwPjppvY>

DOES NOT REQUIRE INTERNET



SAFETY & SECURITY



ALLOW PLENTY OF TIME

Please allow plenty of time for your journey to the stadium. We recommend you arrive early to avoid queuing. Gates will be open three hours before kickoff. Everyone entering the stadium must be in possession of a valid ticket and will be subject to searching by stewards.



BAGS

Please note that any bag bigger than A4 size (210mm x 297mm x 210mm) will not be permitted inside the Stadium.



SECURITY

In order to keep everyone safe, certain items and personal conduct deemed unacceptable are not permitted within the Stadium. Please refer to the prohibited items and conduct information.





ADVICE FROM POLICE AND STEWARDS

Please follow the advice from police and stewards. They are present to make your experience as enjoyable and safe as possible. Please note that any unacceptable conduct may result in arrest by police or ejection from the stadium.



GUESTS REQUIRING SPECIAL ASSISTANCE

Supporters who may require assistance entering the stadium or require specific facilities inside the stadium are kindly requested to approach a steward at the entrance gates in order that your needs can be catered for.



90 MINUTES OF FOOTBALL



90 MINUTES OF FOOTBALL



DON'T DELAY, SIGN TODAY: HELP STOP THE SUPER LEAGUE



The so-called 'super league' fiasco proved that football in Europe is at a critical moment and supporters are being asked to again demonstrate that the game belongs to all of us and not just the wealthy few.



Football Supporters Europe (FSE) has launched a European Citizens Initiative (ECI) that calls on the EU to protect football and stop the super league once and for all. We need 1 million people to sign the petition to get the EU to act on fans' key demands:



- Recognise football's value as a force for social good



- Guarantee sporting merit is essential to European football



- Involve supporters in future discussions

WHAT CAN I DO?



If you are an EU citizen, visit: <https://winitonthepitch.eu/> and click Sign the Initiative. Please share this link across your stands, on social media, amongst family and friends. This simple action can protect our clubs, communities, and competitions.



DEPARTING THE STADIUM



It is recommended to plan for your departure from the stadium and onward travel before the end of the match. Public transport services will be enhanced to allow for all spectators to depart the stadium and reach their destination. Helsinki Olympic Stadium is conveniently located near the city center. The easiest and quickest way back to the city center may be on foot. If you are using the tram line, it is recommended to:

- Use Kansaneläkelaitos or Ooppera stops for traveling back to the Fan Meeting Points and the Helsinki Central Railway station.

The timetable of the trains going to the airport has been prolonged and those traveling back to the airport post-match will be able to return to the airport also by train. Please check the tram and train timetables on the HSL App.

