



MEDIA GUIDE
2024/25

EINTRACHT FRANKFURT

WELCOME TO DEUTSCHE BANK PARK

Dear Members of the Media,

we welcome you to the 2024/25 season and extend a warm welcome to the media area. In the Media Guide, you will find all the relevant information for your work at Deutsche Bank Park and around our home matches. You will also find all the important contacts who will be happy to help you with all topics relating to media work at Eintracht Frankfurt.

We wish you and us an exciting season at Deutsche Bank Park!

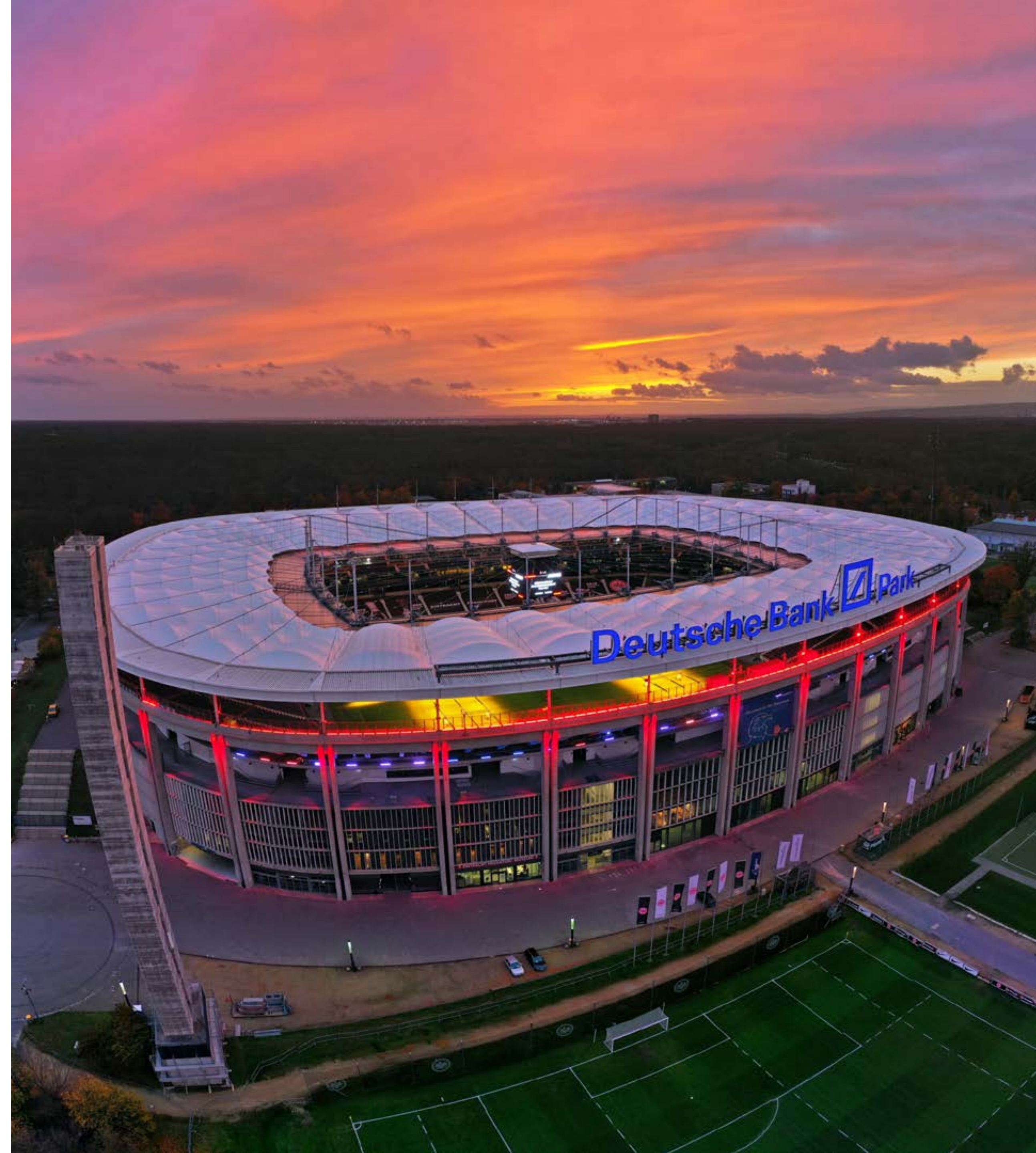


Jan Martin Strasheim
Head of Media and Communications

Eintracht Frankfurt Fußball AG
Medien und Kommunikation

Im Herzen von Europa 1
60528 Frankfurt am Main

E medien@eintrachtfrankfurt.de



ARRIVAL DEPOSITS PARKING

ARRIVAL BY CAR

You can reach Deutsche Bank Park via the A3 motorway (exit Frankfurt Süd onto the B43) and follow the signs for „Stadion/Sportverbände“ or the stadium symbol. From the city centre, take one of the two Main bridges, the Kennedyallee and the Oberforsthaus to get to the stadium. From there, follow the signs to TOR 3.

ADRESS FOR SATNAV

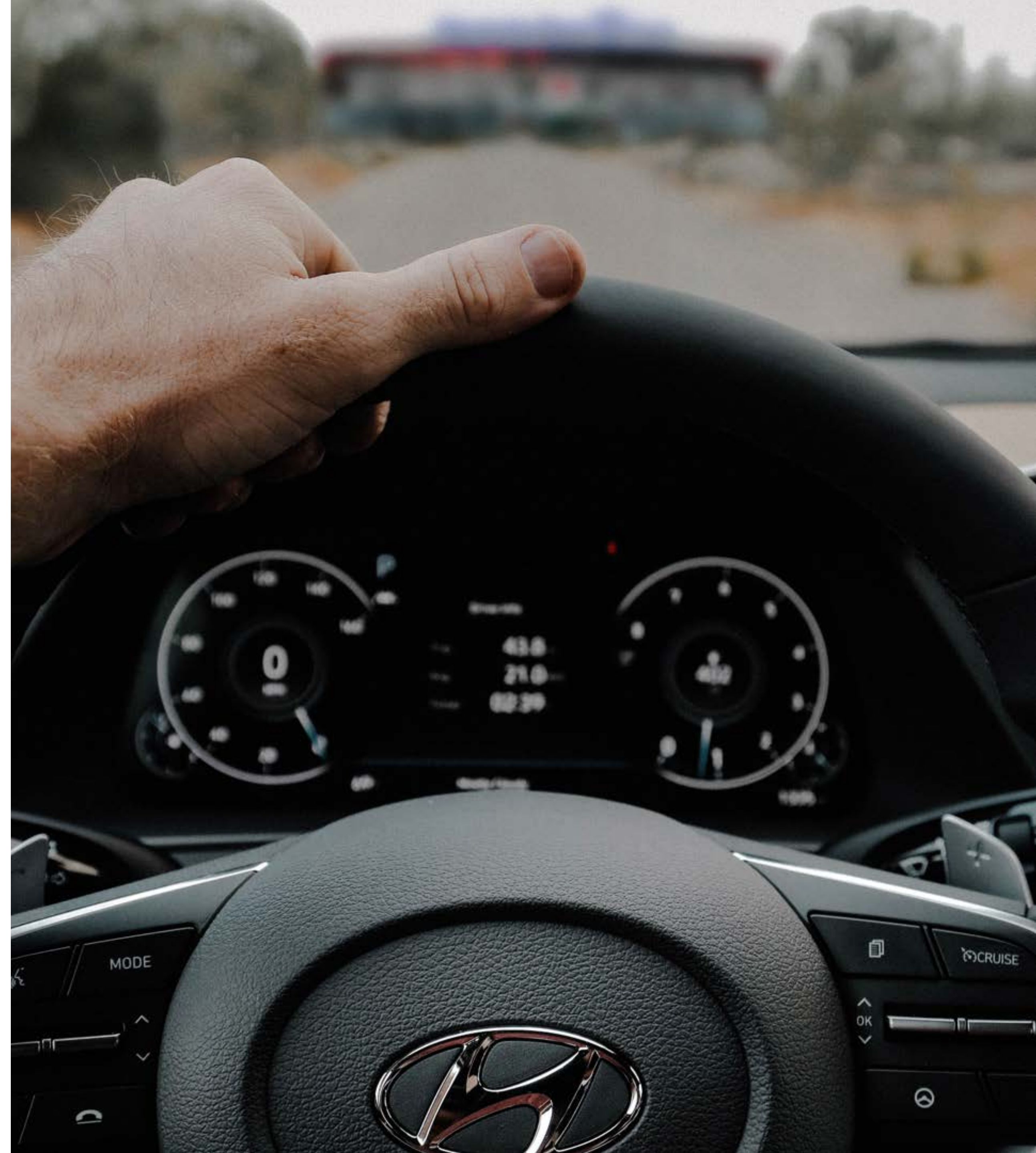
Deutsche Bank Park – TOR 3
Mörfelder Landstraße 362
60528 Frankfurt am Main

DEPOSIT ON MATCH DAY

Accreditations and parking permits are deposited by name at the “TOR 3” car entrance (see diagram on the following page) and issued upon verification of a press ID or standard ID card.

PARKING

The exact name of the car park is noted on your designated parking ticket. Please refer to the diagram on the next page for the location of the car park.



LOCATION MAP

DIRECTIONS

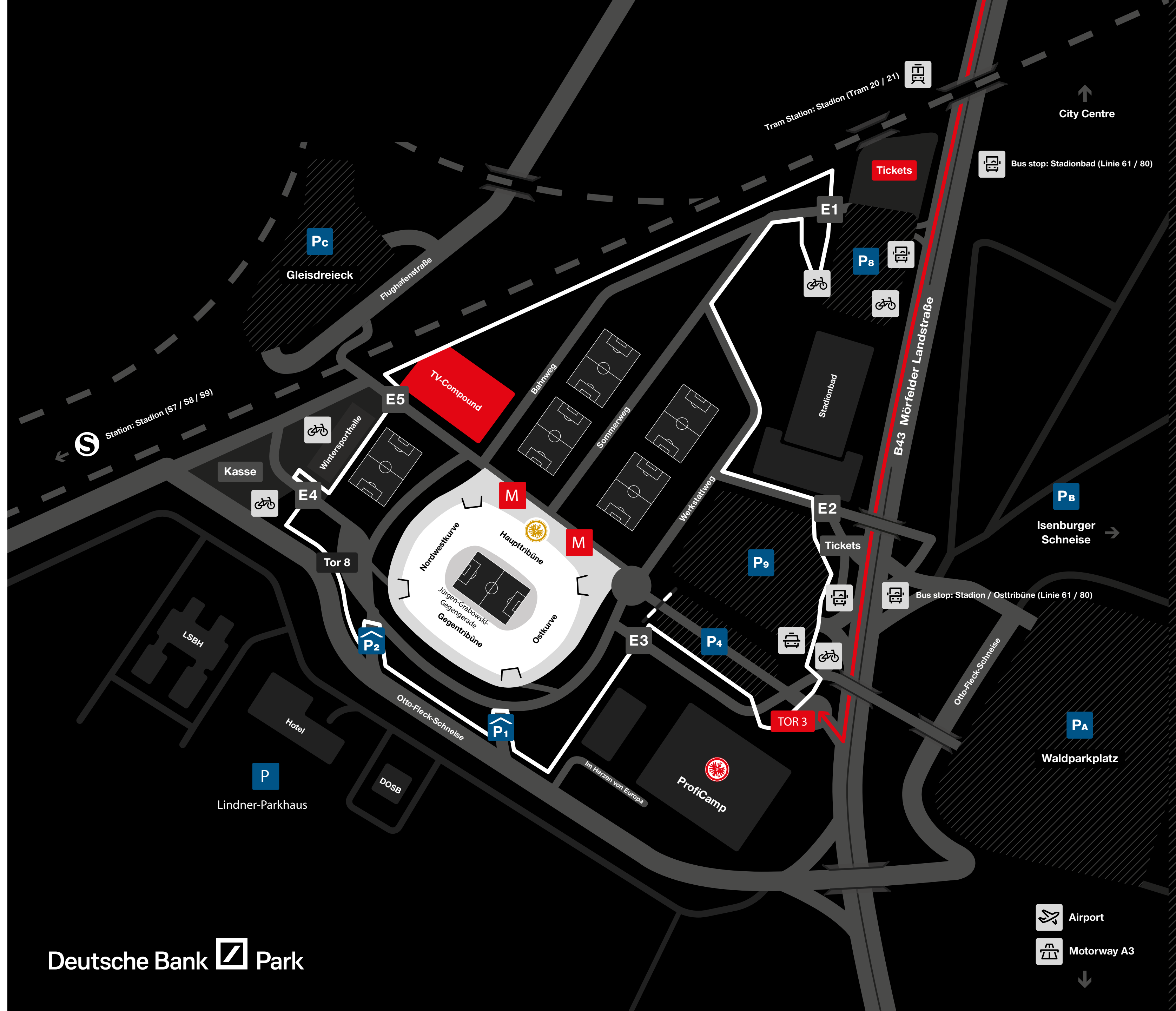
When coming from the city towards the „Sportverbände“ signs, access to TOR 3 is approximately 100 metres before the „Sportverbände“ exit.

- TOR 3 **TOR 3 ENTRY**
- Tickets **BOOKING OFFICE**
- M **MEDIA ENTRANCE**

- P **CAR PARKS**
- P **UNDERGROUND GARAGE ENTRANCES**

- E1 **HAUPTINGANG (MAIN ENTRANCE)**
- E2 **ALTES RADSTADION**
- E3 **WALDPARKPLATZ**
- E4 **WINTERSPORTHALLE**
- E5 **GLEISDREIECK**

- S **S-BAHN STATION**
- 🚲 **BICYCLE PARKING**
- 🚊 **TRAM**
- 🚌 **BUS STOP**
- 🚕 **TAXI**



MEDIA AREA

MEDIA CENTRE

You can reach the media centre via the media entrances on the left and right in front of the main stand. The media centre is equipped with W-LAN, the access data is visibly displayed everywhere.

MEDIA WORKING ROOM | STUDIO 5

The media workroom is available to all media representatives from stadium opening until two hours after the end of the match. A catering service is located in Studio 5, and is available to all media representatives until the start of the match. It is not permitted to take drinks with you.

PHOTOGRAPHERS

In Studio 5, accredited photographers will receive their photographer's bibs on presentation of their press/identity card. Access to the stadium is through stadium tunnel 1 when the stadium opens between the main and north-west stands. The working area for photographers is located behind the two gates. The bibs must be returned to Studio 5 45 minutes after the game.

PRESS STAND

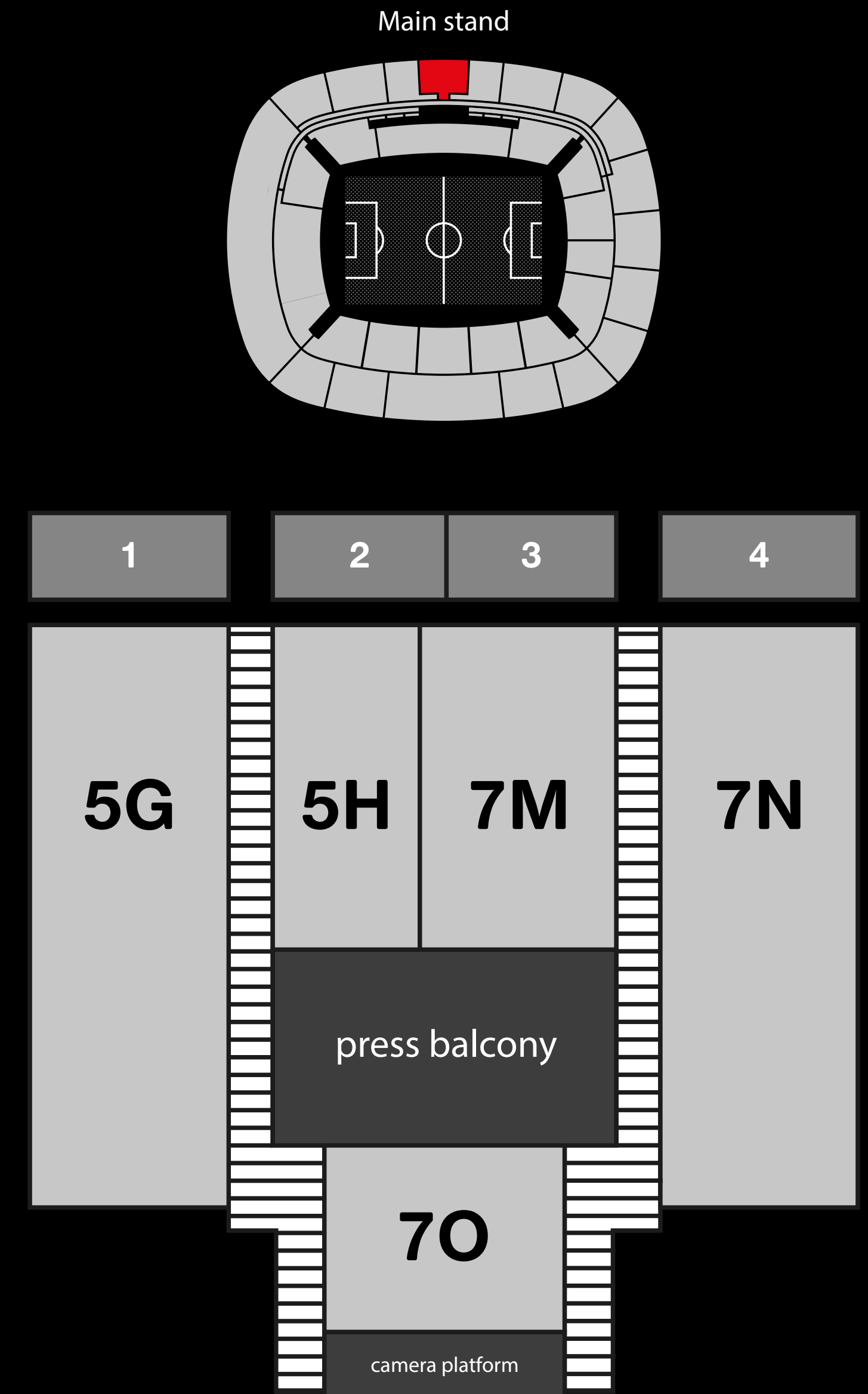
The press stand is located on level 4 of the upper tier of the main stand and can be reached via the stairwells from the media area or the media entrances on the left and right in front of the main stand (see site plan). Media representatives with long-term accreditations will be allocated a fixed seat. Seats for media representatives with a singular match accreditation will be allocated by volunteers who will act as contact persons in the press stand.

TELEVISION RIGHTS IN GERMANY

The UEFA Europa League television broadcasting rights have been sold to RTL.

MIXED ZONE | PRESS CONFERENCE

Shortly after the end of the game, we offer the opportunity to get the opinions of selected players in the Mixed Zone. The post-match press conference will take place with the head coaches of both teams in the press conference room.



ACCREDITATION

Accreditation and parking permit requests can be submitted via the official media portal: akkredierung.eintracht.media. When registering, it is essential to provide personal contact information, a passport photo, a press card and an editorial order.

MEDIA PORTAL

The accreditation period ends five working days before the respective match day at 11.59 pm. By submitting an accreditation application, each media representative confirms that they have taken note of the organiser's implementation regulations and will comply with them. Each accreditation is personal and non-transferable.

Eintracht Frankfurt reserves the right to reject applications for accreditation if they do not comply with the media guidelines of the respective match.

Accreditation Pick-Up

MD-1: at the press conference

MD: at TOR 3



OFFICIAL TEAM KIT



HOME KIT



AWAY KIT



THIRD KIT

POINTS OF CONTACT



HEAD OF
MEDIA AND COMMUNICATIONS
Jan Martin Strasheim



PRESS OFFICER (SPORT)
Bartosz Niedzwiedzki

T — +49 69 - 69 955 03 - 134

M — +49 171 - 842 3952

W — b.niedzwiedzki@eintrachtfrankfurt.de



MEDIA ORGANISATION
Jan Schneider

T — +49 69 - 69 955 03 - 230

M — +49 151 - 1472 5088

W — j.schneider@eintrachtfrankfurt.de



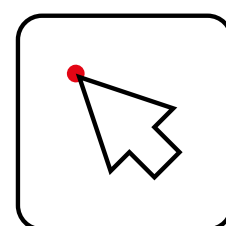
MEDIA ORGANISATION
Christian Beisel

T — +49 69 - 69 955 03 - 163

M — +49 175 - 783 6618

W — c.beisel@eintrachtfrankfurt.de





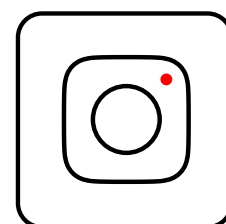
WEB

en.eintracht.de



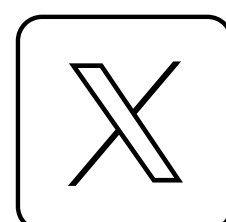
FACEBOOK

facebook.com/eintracht



INSTAGRAM

@eintrachtfrankfurt



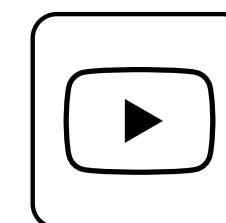
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x.com/eintracht



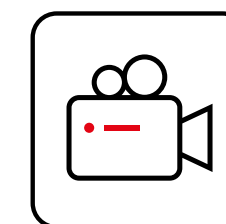
TIKTOK

tiktok.com/@eintracht



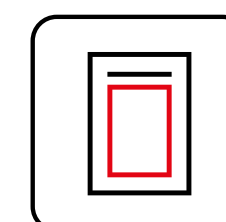
YOUTUBE

youtube.com/eintracht



EINTRACHT TV

tv.eintracht.de



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eintracht.de/klubmagazin